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### Online Video Series Highlights High-Growth Careers:

*114th Partnership and Toyota USA Foundation Create Career Snapshots Across Various STEM Industries to Inspire Students*

**Rockville, MD (April 8, 2020)** – A cross-sector partnership between innovative non-profit organization the [114th Partnership](#), the [Toyota USA Foundation](#), and local Dallas-area businesses has resulted in the creation of a free, 100% virtual video resource meant to help inspire students to pursue STEM courses and high-growth career fields. This resource is particularly timely considering the current distance learning climate and is available in both English and Spanish.

The Toyota USA Foundation supported the creation of five Spark 101 Industry Snapshots - free resources for elementary and middle school teachers, students and parents to increase awareness of and pathways towards career fields that are growing quickly within their demographic area and across the nation. Spark 101 Industry Snapshot Videos profile broad career fields, providing students a unique, behind-the-curtain view as well as the pathway to begin pursuit of that career.

“The video series provides a simple way to connect STEM concepts in the classroom to a variety of scenarios in the workplace. With virtual learning underway nationwide, our online, free resources are more critical than ever, and we look forward to their utilization with students in the Dallas area and across the nation,” said Tiffany Godbout, president of the 114<sup>th</sup> Partnership.

The Spark 101 Snapshots, highlighting careers in Information Technology, Data Analytics, Construction, Healthcare and Aerospace are aligned to local, high-growth career fields and were created in partnership with [Workforce Solutions Greater Dallas](#) and local companies including [Hill & Wilkinson](#), [Cook’s Children’s Hospital](#), and [Bombardier](#).

“These videos provide a behind the scenes look at various careers and the pathways to those opportunities,” said Mike Goss, President, Toyota USA Foundation.

The videos are freely available on the [Spark 101 website](#) - in both English and Spanish - for use in classrooms, homes and in non-profit organizations across DFW and the nation.

Since 2002, the 114th Partnership has worked with employers and educators to design, produce, and deliver real world “on-the-job” career challenges that encourage the application of standards-based academic skills in high-opportunity careers utilizing in-person and video formats through its [Spark 101](#) program. Spark 101 includes high-quality educational resources proven to increase young people’s science, technology, engineering, and mathematics (STEM) engagement.

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