

Spark 101 Receives Silver Telly Award

Spark 101 STEM SKILLS Video Series submission (SMART Productions, Inc.) is a 2019 Silver Telly winner in the 40th Annual Telly Awards.

May 30, 2019 – The [114th Partnership](#) is honored to announce that SMART Productions, Inc.'s [Spark 101](#) submission is a 2019 Silver Telly winner in the 40th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, and production companies including Vice, Vimeo, Hearst Digital Media, BuzzFeed, and A&E Networks.

Since 2002, the 114th Partnership has worked with employers and educators to design, produce, and deliver real world “on-the-job” career challenges that encourage the application of standards-based academic skills in high-opportunity careers utilizing in-person and video formats through its [Spark 101](#) program. Spark 101 includes high-quality educational resources proven to increase young people’s science, technology, engineering, and mathematics (STEM) engagement and readiness.

[SMART Productions](#) is dedicated to developing video that serves the education marketplace. The company has created hundreds of programs that enhance professional development, teacher training, and online learning for textbook publishers, digital media corporations, education solutions and software companies, professional development providers, and institutions of education nationwide.

“When we started working with SMART Productions 4 years ago, our Spark 101 STEM skills video products were still new. With their expertise in creating curricular resources, they helped us clarify production standards that still guide our product development today,” said Tiffany Godbout, the 114th Partnership’s President. “In addition, the professionals we work with at SMART are not only flexible, but care deeply about the final product.”

“We’re proud to share the honor of the [Silver Telly for Non-Broadcast Educational Video](#) with 11 other companies, including HBO, Best Buy, and Drexel University,” said SMART Productions President and Producer Jules Burke. “We’re so thankful for our incredible group of production professionals and the 114th Partnership, along with their partnering education institutions and corporate funders who came together to contribute to this honor.”

“This work has deepened our passion for creating quality, educational video,” said Burke. “We’re grateful for companies like Cisco Foundation, PMI Education Foundation, Sodexo, and Toyota USA Foundation that make projects like Spark 101 happen.”

Last year, The Telly Awards attracted more than 12,000 entries from top video content producers including Condé Nast, Netflix, Refinery29, RadicalMedia, T Brand Studio, and Ogilvy & Mather.

The full list of the 40th Annual Telly Awards winners can be found at www.tellyawards.com/winners.

###

Contact Information

Tiffany Godbout
President, 114th Partnership
tiffany.godbout@114th.org
240-242-4343
www.114th.org / www.spark101.org